

Youth-Friendly Audit

Your organization already knows the importance of engaging youth in your work, right? Because youth will spur innovation, keep you connected with new technology and their peers, fill that looming leadership gap, and boost your credibility.

But now you need a roadmap that lays out how to engage youth. If you want to reach young people as staff members, clients, program participants, volunteers, board or committee members, or even recruit your next Executive Director or CEO, you will need a complete and targeted strategy to reach, impress, and retain young people.

Apathy is Boring's Youth-Friendly Audit will provide you with an in-depth analysis of your organization or municipality's youth engagement practices, materials, and policies, along with a comprehensive report outlining concrete next steps to improve them.

Whether you are looking to expand and solidify your reach among youth or you are brand new to youth engagement, the Youth-Friendly Audit will benefit your organization or municipality, and the youth you will engage in your work.

Over the course of the Youth-Friendly Audit, Apathy is Boring will:

- Assess your current youth engagement needs and capacity;
- Survey staff and youth associated with your organization;
- Conduct a complete document review of all youth focused materials, policies and program;
- Interview key stakeholders;
- Write a comprehensive report including in-depth analysis and concrete next steps.

For more information about our Youth-Friendly Audits, e-mail: youthfriendly@apathyisboring.com

Over the past eight years, Apathy is Boring has been successful in reaching hundreds of thousands of young Canadians through our programming, while at the same time working with dozens of organizations across Canada, supporting their efforts to reach and engage youth. Apathy is Boring, through our Youth-Friendly program, has partnered with the Canadian Red Cross, the City of Kitchener, Canada World Youth, the Canadian Parks Council, Elections Canada and Elections Alberta, among many others.

