

Youth-Friendly Workshops and Presentations for Adults

Does your organization want to be more innovative and incorporate new ideas into your work? Are you worried about the looming “leadership gap” the sector will face in the coming years? Do you know that cool is an important word but you feel like the latest in the hip hop trends are a bit out of your league?

How can you address these concerns? The answer is simple: Start engaging youth in your work now. Why? Because youth will drive innovation, keep you connected with their peers, fill the looming leadership gap, and even give you some street cred.

If you want to reach youth as staff, clients, program participants, volunteers, board members, or even recruit your next Executive Director or CEO, you will need a complete and targeted strategy to reach, impress, and retain youth.

Apathy is Boring offers comprehensive workshops and presentations that will offer your organization the information you need, to reach out to youth and to keep them engaged in your work. No matter what previous experience you have or don't have engaging youth, Apathy is Boring will give you the tools you need to do youth engagement better. Each workshop and presentation is hands-on and tailored to meet your group's needs. Whether you want a short refresher or you need more extensive training - Apathy is Boring is here to help.

Our workshops and presentations include:

- The Youth-Friendly Workshop/Presentation: For adults, exploring the importance of youth engagement and discussion about youth outreach, engagement, and retention. This workshop provides practical advice and next steps to being Youth-Friendly and engaging youth in decision-making.
- Why Youth Don't Vote and What You Can Do About It: For adults, explains why young people aren't casting a ballot and explores solutions in the Canadian context. Guaranteed to get the audience thinking about youth engagement in a new way, and how we can all do something about youth voter apathy.

For more information about what we can offer, email: youthfriendly@apathyisboring.com

Over the past eight years, Apathy is Boring has been successful in reaching hundreds of thousands of young Canadians through our programming, while at the same time working with dozens of organizations across Canada, supporting their efforts to reach and engage youth. Apathy is Boring, through our Youth-Friendly program, has partnered with the Canadian Red Cross, the City of Kitchener, Canada World Youth, the Canadian Parks Council, Elections Alberta and Elections Canada, among many others.

